

**Dr. André Marcoux audiologist
at the Faculty of Health Sciences
at the University of Ottawa
to head the new National Advisory Committee
on Science, Health and Industry**

Ottawa, April 6, 2009: Carole Willans, National President of the Canadian Hard of Hearing Association (CHHA), is pleased to announce the establishment of the new CHHA National Advisory Committee on Science, Health and Industry (CHHA NAC-SHI). Its role is to provide the CHHA National Board of Directors with advice on relevant and current issues and initiatives related to science, health, and industry.

Dr. André Marcoux, a renowned audiologist and professor at the Department of Audiology and Speech Language Pathology - Faculty of Health Sciences, University of Ottawa, has been appointed Chairman of this advisory group, primarily composed of hearing health care experts such as otolaryngologists, audiologists, speech language pathologists, and other professional experts in the field of hearing loss.

“We are delighted that Dr. Marcoux has accepted our invitation to chair this committee and lend his expertise to the Canadian population” stated Carole Willans, National President of the Canadian Hard of Hearing Association. His involvement in research, academics, industry as well as his knowledge of professional and regulatory matters has made him a key figure in this country when exploring issues related to hearing loss.” She added.

One of the first issues Dr. Marcoux proposes to tackle is related to the accessibility of services, such as hearing assessments, with respect to the public healthcare system of different provinces: “Communication is central to a rich and fulfilled life and hearing plays such an important role in communication.”

Dr. Marcoux is also proposing a project to involve hard of hearing consumers in recommending certain standards so that devices intended to remediate hearing loss are sold following transparent and ethical guidelines. “I am thrilled to be given the opportunity to work directly with people and assist them in ensuring that political, medical and commercial entities treat them fairly” says Dr. Marcoux.

For more information:

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